

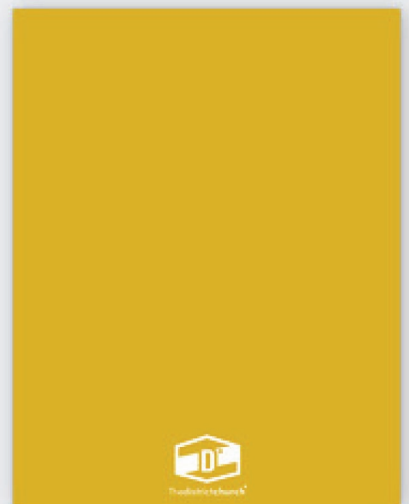
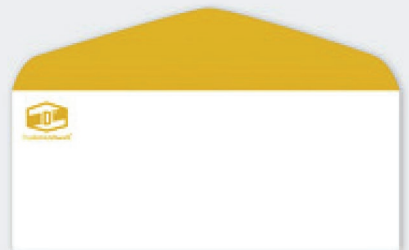
# SW

BRANDING | STRATEGY | CONTENT





The District Church\*



PANTONE Neutral Black C

PANTONE Cool Gray 7 C

PANTONE Black U

PANTONE 421 U

R0 G0 B0  
C74 M67 Y67 K90

R145 G145 B144  
C45 M37 Y38 K2

R220 G176 B40  
C15 M29 Y99 K0

R 33 G 32 B 40  
C14 M75 Y100 K3

R225 G225 B225  
C0 M0 Y0 K0



## Avant Garde Gothic Pro

Primary Typeface  
Avant Garde Gothic Pro

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNPOQRSTUVWXYZ  
123456789!@%&?

Headings Typeface  
Avant Garde Gothic ProBold

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ABCDEFGHIJKLMNPOQRSTUVWXYZ  
123456789!@%&?

Aa Bb Cc Dd Ee 1234

Aa Bb Cc Dd Ee 1234

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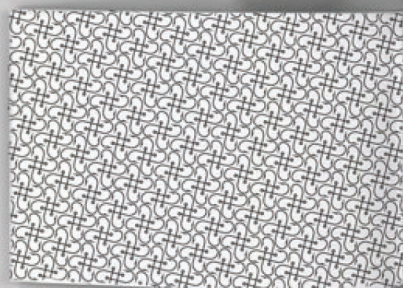
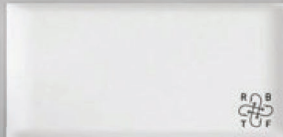
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**Aa Bb Cc Dd Ee 1234**





REEL BOYZ FISHING TEAM









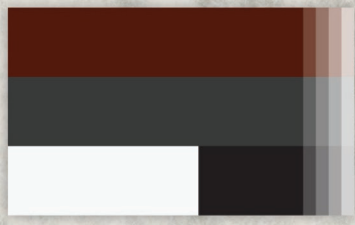
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# HICKORY GROVE

BAPTIST CHURCH

Breathing life into the cove



HICKORY GROVE  
BAPTIST CHURCH

Dear Reader:

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Russell

804.264.2971  
Hickory Grove Baptist Church



HICKORY GROVE  
BAPTIST CHURCH  
1915 South Gateways  
Hickory Grove, GA  
Spring, TN, 37188

Breathing life into the cove



HICKORY GROVE  
BAPTIST CHURCH

Breathing Life into the Cove

Russell  
804.264.2971  
HickoryGroveBaptistChurch.com





Using this photo of a beautiful sunrise over the water in Green Cove Springs, we are able to develop a calm, comforting, refreshing color palette that looks like new life. After all, Hickory Grove Baptist is "Breathing life into the cove."  
 We chose a photo over the water because the area is reached by crossing bridges from almost every direction. This should look like the best part of entering the "Cove".

Pantone 7548 C	
Pantone 7548 C	
Pantone 7548 U	
Pantone 7548 U	
R 33 G 32 B 40	C 75 M 70 Y 57 K 69
R 33 G 32 B 40	C 75 M 70 Y 57 K 69
R 33 G 32 B 40	C 75 M 70 Y 57 K 69
R 33 G 32 B 40	C 75 M 70 Y 57 K 69









# FolioWeekly



ENGAGE  
&  
INSPIRE

**50** ARTISTS  
SHOW  
WHAT LOCAL  
LOOKS LIKE

*p. 12*

**QUESTIONS**

About Connie Hall's  
Contracts p. 7

**MUSICIANS**

Band Together for  
Clean Water p. 22

# Folio Weekly



2012

# ULTIMATE SUMMER GUIDE

GET ON BOARD FOR BIG FUN THIS SUMMER

The surging appeal of poorly written mommy-porn: How local libraries deal with the in-demand "Fifty Shades of Grey" p. 10

Our comprehensive calendar of events starts on p. 12

"We're basically big dorks": Dethlehem gives D&D its nerd-metal due. p. 37





ATION CREATION

life is beautiful life is now life starts here





## A HODGEPODGE OF DIGITAL MARKETING ISN'T NATURAL EITHER.

Hospitality is a wildly competitive environment. You need a simpler, all-in-one digital marketing platform to get the direct bookings you want. You need Vizergy. Learn how we can help you achieve more at [Vizergy.com](http://Vizergy.com).

# ONE CITY ONE JACKSONVILLE

20  
16

OED  
IMPACT  
REPORT





## Quanta CEO Innovation & Entrepreneurship Award

Entries due October 2  
Submit questions and applications  
to [iaward@quantaservices.com](mailto:iaward@quantaservices.com)

Fostering and rewarding innovative,  
entrepreneurial thinking and action.  
Quanta Services is putting synergy, safety,  
quality and creativity center stage!  
Great ideas come from within.

### **Criteria for Consideration:**

**Timeliness** – Concept or idea not more than two years old in the operating unit.

**Implementation** – Process, idea or innovation must have already yielded positive, measurable results.

**Above and Beyond** – Although process, idea or innovation could be a function of a core responsibility, award is considered for going “above and beyond” the base role.

**Magnitude** – How much impact did the change have, could have overall?

Open to all employees and employee teams. Teams may be across operating units.





**AT LEAST  
YOU CAN  
KNOW HIS  
TEETH ARE CLEAN.**

\* Discounts off usual and customary fees. Coupon may be combined with any offer for which patient is eligible. Offers valid for non-insured/non-covered patients only. Coupon must be presented at time of treatment. One time user per patient. Free exam: not including x-rays Kids tooth doctor, \$250 per person minimum for \$30 discount. Braces: Metal braces, 24 month treatment program for class I treatment programs only, up to age 23. Appliances not included. Implants: Implants only, excludes abutment and restoration. Texas Dental Associates, PA.

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